

GULF HARBOUR SCHOOL SPOOKY GALA SPONSORSHIP

YES we will proudly support Gulf Harbour School's Spooky Gala in the following way(s):

_____ MAJOR EVENT SPONSOR - \$1500.00

_____ GOLD - FEATURE ATTRACTION SPONSORSHIP - \$500.00

PREFERRED ATTRACTION: _____

_____ SILVER -FOOD STAND SPONSORSHIP - \$250.00

_____ BRONZE - CARNIVAL GAME SPONSORSHIP - \$100.00

NUMBER OF GAMES: _____

OTHER BUSINESS SUPPORT:

Supply of services, or materials for use in creating items for the Gala —please list:

Donation of goods or services towards Silent Auction or Raffles—please list with approx. value:

Supplying people power to help construct some of the games or to assist in running food or game stalls, or to set up and/or pack down on the day—please detail number of people and times available:

Supply of food and other goods, or equipment for use on the day—please detail:

Business Name: _____

Contact / Authorising Person: _____

Contact Phone Number: _____

Thank you for your generous and kind support of Gulf Harbour School's Spooky Gala.

Your contribution is much appreciated and will not only help make the Gala a success but will make a difference to our children and school.

We will be in touch shortly to confirm the details of your support.



SPONSORSHIP OPPORTUNITIES

Gulf Harbour School are now seeking sponsors from within our community for this fantastic event that attracts a wide audience from around the region, with an expected attendance of over 2000 people. The Gala is a highlight of our school year, providing a great fun-filled family day out, and is highly anticipated by families from all around the Coast.

This is an opportunity for you to promote your business, and show your support within your community.

It is also the biggest feature in our fundraising calendar raising significant funds for our school. Funds raised this year will go towards additional Learning Resources and our GHS Community Hall Project, which we hope to move on to the next stage in construction of this greatly needed facility.

This year we are looking to create an even better event for our community by taking a new direction and putting on a Spooky Gala! A family-friendly event featuring all of the normal great carnival type attractions with but with a fun Spooky twist! Held just the weekend before Halloween it will provide a safe environment for children to participate in the fun side of Halloween, helping fill a gap in the area for such an event.

We have also already secured some amazing **MAJOR HEADLINE ATTRACTIONS** for our Gala, that are sure to draw big crowds from the wider region that make the Spooky Gala a great opportunity for local businesses to gain valuable exposure.

- **The Royal New Zealand Navy** will be in attendance with a display boat and combat crew
- **The RNZ Navy Band** will be performing
- A 1 hr concert performance by pro **INXS tribute** band
- Manly Volunteer **Fire Brigade** Display
- Plus our own Spooky Attractions— the **Haunted House**— sure to thrill those who dare to enter! A **Spooky Costume Parade, Giant Lolly Scramble, Zombie Course** and more!

Following are a list of our available Sponsorship Opportunities, if you would like to support our school, or have questions regarding Sponsorship please contact Miriam Davis 021 11 44867 or Elba Escobar 021 516445 or at pta@ghs.school.nz. These are limited, allocated on a first in basis, so if you have a particular aspect you would like to help with get in touch now!

MAJOR EVENT SPONSOR - \$1500:

We have an opportunity for businesses to be Major Sponsors for our Gala this year by supporting us in a significant way. This business will be acknowledged throughout our advertising in the Gala lead up as a Major Sponsor, and promoted throughout the day by the MC.

The Major Sponsor will also receive:

- Business listed as Major Sponsor on Gala signage erected throughout the community (subject to confirmation prior to signage production)
- Business logo will appear on advertising in local newspapers, and mentioned in radio announcements
- Verbal recognition by the MC throughout the event as a Major Sponsor
- Business logo and name listed prominently as Major Sponsor in the printed Gala Programmes distributed at the entry gates
- Business logo and name listed as a Major Sponsor in the digital Gala Programme sent out to school families in the week prior to the Gala
- Business logo and name listed in the Gala newsletters to nearly 400 school families in the lead up to the Gala
- Logo featured on our Facebook Event page with applicable business link.
- You may also supply a sign or banner for display at the entry for the Gala, as well as one for display near the Main Stage and/or a company branded gazebo.

GOLD - FEATURE ATTRACTION SPONSORSHIP - \$500:

We have a limited number of unique opportunities for sponsorship of our major feature attractions. These include the Spooky Costume Parade, the Zombie Run Survival Challenge, Bouncy Castle and Inflatable Obstacle Course, and of course the Haunted House! As these are headline attractions they give you greater exposure through increased promotion.

Sponsors will receive:

- The Feature Attraction will have signage with 'Proudly supported by your business name;' written underneath
- Business logo and name listed as Feature Sponsor on the printed Gala Programme distributed at the entry gates
- Business logo and name listed as Feature Sponsor in the digital Gala Programme sent out to school families in the week prior to the Gala
- Verbal recognition by the MC during the event as a Feature Sponsor
- Business logo and name listed in the Gala newsletters to nearly 400 school families in the lead up to the Gala
- Logo featured on our Facebook Event page with applicable business link.
- You may also supply a sign (457x686cm lawn sign or similar) for display at the entry for the Gala, as well as a banner or company branded gazebo for display at the location of the Attraction.

SILVER - FOOD STAND SPONSORSHIP - \$250

There are a number of Food Stands available for Sponsorship, and as the food stalls are incredibly popular these give sponsoring businesses wide exposure. These include The Grill (BBQ Classics), All Stars Diner (American Hot Dogs, Nachos, Pizza), Delish Café (Great Home-cooking), and Fresh Taste (Salad Bowls, Smoothies). The Complete Food Stand Sponsorship is also available as one package (subject to availability) please enquire for specific sponsor benefits.

Food Stand Sponsors will receive:

- Business logo and name listed in the Gala newsletters to nearly 400 school families in the lead up to the Gala
- Business listed as a Food Stand Sponsor in the printed Gala Programmes distributed at the entry gates
- Business listed as a Food Stand Sponsor in the digital Gala Programme sent out to school families in the week prior.
- Business logo featured and acknowledged on our Facebook Event page
- Your sign positioned at the allocated Food Stall (457x686cm standard lawn sign to be provided, or we can print company name in black and white A3 size paper)
- You may supply a company branded gazebo for the Stand, or alternately a banner approx. 1500x500cm

BRONZE - CARNIVAL GAME SPONSORSHIP - \$100:

We have a great range of fun carnival type games, all with a Spooky twist, lined up for this year's Spooky Gala! From the classic games such as Monster's Tin Can Alley, and Witches Hoopla, to new additions like the slightly gross Nose Pick, and Spat the Rat we have many ways for attendees to stay entertained. Please ask for a full list of games if you wish to select a specific one, or we will allocate on a first in first served basis.

Carnival Game Sponsors will receive:

- Business name listed in the Gala newsletters to nearly 400 school families in the lead up to the Gala
- Business listed as a Game Sponsor in the printed Gala Programmes distributed at the entry gates
- Business listed as a Game Sponsor in the digital Gala Programme sent out to school families in the week prior to the Gala
- Business listed and acknowledged on our Facebook Event page
- Your sign positioned at the ticket table for the Game (457x686cm standard lawn sign to be provided, or we can print company name in black and white A3 size paper)

OTHER BUSINESS SUPPORT OPTIONS:

These types of support will be handled on an individual basis and business acknowledgement be given in alignment with the above packages.

- Supplying services such as printing, signage or catering
- Supplying materials such as hardware, craft items and stationary that we can use to create our game stalls and decorations, or packaging materials to create hampers with
- Helping with labour to construct some of the games, or the Haunted House props
- Supplying equipment such as gazebos, fridges, pie warmers we can use on the day
- Donating food and other goods for sale, or to be used in preparation for the food items we make ourselves

- Donation of goods or services to be used as prizes in our Silent Auction or Raffles. Lots for the Silent Auction will be promoted in our newsletters and on Facebook prior to the Gala, and will be on display throughout the day. Any High Value prizes (\$500 or more) will be specifically featured to generate interest.

- Volunteer time! Putting on a Gala requires a lot of people power on the day, perhaps your business can provide people to help run the sausage sizzle or other food stalls, assist in manning the games, or even help us with assistance in Gala set up (from 8.00am) or pack down (from 4.00pm)

If there is another way you would like to help support our school then please get in touch!

GENERAL CONDITIONS:

Business cards from sponsors may be made available at the applicable sponsored stand.

Any 'Gala Special' type of deals for attendees, either for promotion prior via social media and/or school newsletters, or for promotion on the day, need to be discussed and approved by the school in advance.

No product displays, sign-up sheets, sales or other promotion is to be done unless by prior arrangement.

Cross promotion, via social media, traditional media or other methods will be welcomed, and most appreciated.

Gulf Harbour School has a strict non-exclusivity policy around sponsorship.

Sponsorship will be given to approved businesses only, at the discretion of the school.

For queries, to discuss benefits or other options, or to Sponsor Gulf Harbour School's Spooky Gala please contact pta@ghs.school.nz or phone Miriam Davis 021 11 44867 or Elba Escobar 021 516 445